

# PHOENIX-HECHT PRICING PRODUCTS

## Features and Capability Comparison

	Blue Book Bank Site License	Bank Price Analysis
<b>TOTAL MARKET DATA</b>		
Service Price Summary	•	•
Expected Price Quartiles by Volume	•	•
Average Price Index	•	•
Discount Trends	•	•
Current Year Discount	•	•
Frequency of Price Report		•
Exception Pricing Report		•
<b>BANK TIER DATA</b>		
Expected Price Quartiles by Volume		•
<b>DELIVERABLES</b>		
Hard Copy	•	•
Electronic (PDF)	•	•
Web Model	•	•
	<b>Blue Book Calculator</b>	<b>Bank Price Analysis Model</b>
<b>WEB MODEL</b>		
Unlimited Users	•	•
Geographic Adjustment	•	•
Monthly Volume	•	•
Total Market Percentile Price Report	•	•
Multitple Product Family Analysis		•
Bank Tier Percentile Price Report		•
Bid Probability (Optional)		•

